



# ECHLIN®

# WINDOW LIFTS

LOOKS RIGHT.  
FITS RIGHT.  
PERFORMS RIGHT.

## Quality Advantage Technician's Choice



All NAPA® Echlin® brand window lift products meet our stringent product validation standards and in many cases offer a design improvement over the OE. When you need your window lift repaired, ask for NAPA Echlin! Reliable quality products trusted for over 40 years.

## The NAPA® Echlin® Difference

### ENGINEERING A SOLUTION FOR KNOWN OE ISSUES



OEM CONNECTOR

COMPETITOR UNIT

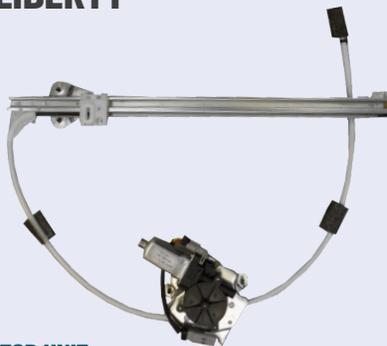
Competitor example 1 uses a hard wired motor requiring cutting and splicing into the harness. Some OES units come with a connector that must be removed to the same applications.



NAPA® ECHLIN® P/N WLA1054

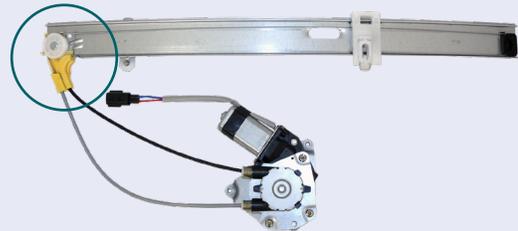
NAPA® Echlin® utilizes the OE design with a detachable connector, allowing customers to reuse the existing connector. Plug and play installation.

## JEEP® LIBERTY



COMPETITOR UNIT

Both the competitor and OE design for the Jeep® Liberty Window Regulator has an inherent pattern failure due to it's poor spiral cable design. The OE fix for this design involved complete glass and regulator replacement.

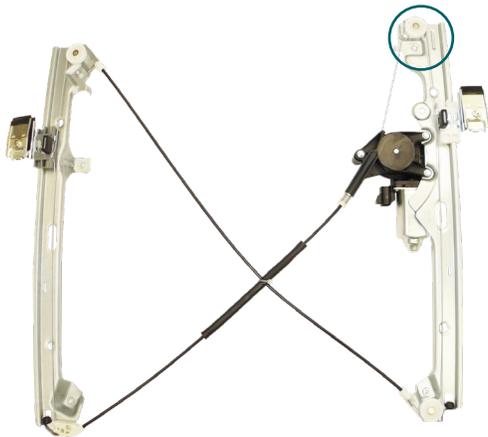


NAPA® ECHLIN® UNIT

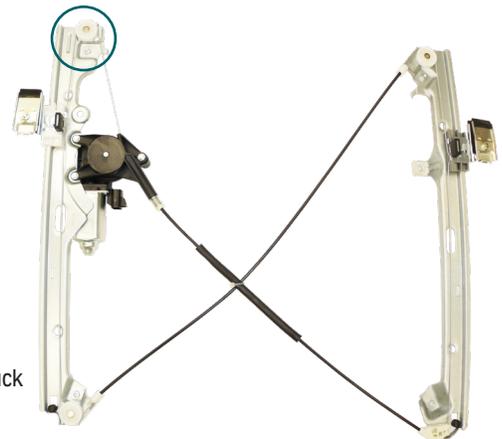
NAPA® Echlin® was the first to pioneer and the first to market with a completely new design. We have improved upon the OE design with this problem solving unit that features a braided wire cable and eliminates the need for glass assembly replacement. This new designs saves both time and money for your customer.

## The NAPA® Echlin® Advantage

### Improved Design



**P/N WLA5001**  
Replaces 99-07 GM Truck  
Front Right



**P/N WLA5002**  
Replaces 99-07 GM Truck  
Front Left

#### NAPA® ECHLIN® UNIT

The OE unit was prone to bend in circled area, which caused the cable to derail. As an OES supplier, NAPA® Echlin® redesigned the roller and mounting by adding reinforced ribs for a more rigid, durable, direct-fit design.

#### NAPA® Echlin® features a new more rigid design that solves the problem with ONE part number!

The competitor unit (shown below) has six different designs for this unit listed under one part number. A contaminated inventory can cause confusion for the installer and uncertainty that the part is even correct for the application.

